

Carolina Clay Matters
General Membership Meeting
March 22, 2026

President

Brett encouraged members to use the Facebook page

Vice President

Ella announced an open VIP slot – managing our social media person during non festival months. She will share a job description with anyone interested

Festival

- Kait can't be here, so Lauren Cantor filled in. She gave an update and answer questions. Will relay any questions to Kait
 - We hit our Max Capacity for 10x10s we still have availability in 6-ft tables but there's only about six of them open. We won't know finals until we determine if everyone has fulfilled their 3-meeting requirement after this meeting.
 - it seems as though the fall and or next year if we see a continuous growth we are going to have to enact a split quota model – just a heads up.
 - Lauren answered questions about Split Quota model; Kait will send a more detailed explanation when needed.
- With the festival maxing out at its capacity we don't have enough tasks for everybody who's participating to volunteer for.
 - So instead we are going to have the jobs that are required and needed. For anyone who signs up and performs, on the next Festival they participate in they get an extra point on their score sheet which will help them get into the next Festival. The Sign Up Genius will be sent out in early April.
 - It was requested that members be alerted in advance as to when the Sig Up Genius will be sent
- Kait met with Camp this past week, did a walk through. Nothing has really changed except for Friday Load in...they want us out by 4PM. Set-up can also be done the morning of the festival for those unable to set-up on Friday.
 - Kait will coordinate with Ralph's booth layout team to figure out how we can get the booth layout done quickly so we can start general load in as soon as possible on Friday.
- There is no real solution for the spotty internet. It is what it is. Camp suggests a hot spot. We can't do any additional boosting. Please familiarize yourself with how to do offline sale with your POS system. Here is the link to the YouTube

video Brett shared last year on online sales:
<https://www.youtube.com/watch?v=ap6fVJAlwJw>

- Lots of email will start soon so please read them carefully.
- There will be an orientation Zoom a few weeks before the festival.
- If you have never been to Camp North End, I would suggest taking a field trip there so you can see the layout. Enter on Camp Road from Statesville Road. The large building on your left is the Ford Building where we hold the festival.

Membership

- Lisa announced that the Guild has 51 new members
- Now have 221 members
- Remember to sign in so you get credit for festivals

Treasurer

1. Dan reported we are in a \$15,000 favorable position but Festival expenses will start coming in this month
2. He reported \$16,300 in Festival revenue
3. We will be alerting folks who registered for the festival but have not paid
4. The members portal has all the financials available for members to review
5. Reiterated log in – 30Years!1994

Communications

- No updates

Programs

- Kathy Skaggs Workshop
 - Will be sending list of items that attendees should bring
 - She needs additional tables to be loaned
 - Question about if registration went through – Kathy said if you were able to submit you are registered.
- Need volunteers to do demonstrations for April 19 and September 20 Zoom meetings. You get an extra point towards festival registration for doing a demo
- July 19 will be ???

Festival Marketing – Mel Maegdon

- Encourages members to reply to Facebook event
- Has postcard flyers to hand out (no posters)

- Yard signs available. Should be kept and re-used
- Have created a PDF of the poster size if you want to print your own

General Membership updates

- Sylvia Coppola will be hosting two workshops with Joe Frank McKee at her home:
Duckcreek Pottery
 - April 11 and 18 – Raku Workshop
 - May 16- Pit firing
- David Clark – Charlotte Potters Tour
 - Coordinating a home sale tour on December 12.
 - Please contact him if interested in being included
- Jinny Hargrave
 - Selling Leon's equipment and glazes including a 24" table slabmaker and Brent C wheel
 - Jinny is doing a workshop at Wildacres on June 28 - \$625 for the week
 - CCC is offering a lending library on their magazines for \$1