Carolina Clay Matters
Board Meeting
June 11, 2026

In attendance
Brett Beasley
Ella Stafford
Lauren Cantor
Dan Hebert
Suzanne Beckman
Kathy Graydon
Kim Marcadis

Absent
Lisa Schmidt

Other
Judy Reily (partial)

Brett called the meeting to order at 6:04PM

President Report - Brett

- Great Festival
- Do we need a small leaflet which provides information about the Guild
    - Kim provided old one to review
- Brett will review/amend guidelines, by-laws and policies in time for August meeting
- VP Position
    - Brett will speak with Joe Frank McGee and Nikki DeGeneffe
    - Will announce open position at General meeting
- Other Open Board positions for 2027 – folks who have shown interest
    - Finance - Danni Kruse to replace Dan
    - Programs – Lori Clodfelter, Lexi DeJesus,
    - Communications – Kim Marcadis
    - Secretary – need
- Need alternative space for meetings – Brett will spearhead the search with July deadline so we can meet in new location in August
    - Taylor looking at Sip City in Plaza Midwood
    - Lisa sent ideas for 2 venues
    - Dan had info about venue down the street
    - Suzanne – empty parking lot next to CCM
    - Kim – Heist Brewery in NoDa
- Volunteer Positions
    - Need an undated VIP List
        - Kait is contacting her team
    - Need clarity on how many meetings are waived per volunteer position
        - This will be added to final VIP List

Festival - Lauren for Kait

- Monroe Road being confirmed with Levine
- Survey
  - Many want to use more of Camp space – can't because of lighting and WiFi
  - Generally happy
  - Going to get movers and day-of coordinator
  -

Finance Report- Dan

- $38,100 cash in the bank with all bills paid
- Discussion about increasing reserve per the by-laws to 100-150% of operating expenses. Now only have one-third in reserve
  - Budget
    - $40,015 budget
    - ($27,463) Festival
    - ($12,750) Operating expenses
  - Currently only have $6500 in reserve
    - Brett made motion to raise it to $12,750 - all in CD so we have money to cover extraordinary, approved expenses
    - Kim seconded
    - Passed unanimously
  - Will have 2 CDs…rotating.

Secretary Report – Lauren

- Job description review
  - Moved that all Board members should review their job descriptions in the By-laws and guideline and submit any revisions or additions before the next board meeting
  - Kathy seconded
  - Passed unanimously
- VP Job description
  - Lauren suggested that the VP job description should be revised to include
    - Oversee so we have more accountability to the Board from these folks
      - Social Media VIP – get metrics
      - CMS VIP – find out participation levels
      - DVD VIP – find out usage of DVDs
    - Do year end inventory of all assets stored at CCC and provide to Dan for Balance Sheet

Programs – Kathy and Suzanne

- Kathy has provided estimate for catering for August Party.
  - Dan approved the budget (which exceeds estimated cost)

- Denise Jordan Workshop – 33 registered. Hopes for more. Will mention at the meeting
- Suzanne needs volunteers for set up and cleanup
- Discussion about members disrupting presentations/demos with loud conversations
    - Decided to do demo BEFORE the meeting not after
    - Sign up will be after the Demo
- What do members want for 2027?
    - Suzanne and Kathy will prepare a brief survey for input

Miscellaneous

- Meeting participation to qualify for Festival
    - Brett moved
        - 3 meeting requirement
    - Dan modified motion
        - 3 meeting requirement
            - 2 meetings
            - Third can be a meeting, party or workshop attendance
    - Passed unanimously
- Celeste Corbett volunteered her husband to do survey metrics and include more detailed information in the survey about revenue
    - Decided we will keep all analysis within the Guild members
    - Need to develop a survey that doesn't change so we have year to year data comparisons
    - Folks who want to learn about sales numbers will have to obtain through their own means

The meeting was adjourned at 8:03PM