

**Carolina Clay Matters
Board Meeting
September 17, 2026**

In attendance:	Guest:	Absent:
Brett Beasley	Kait Kelsey	Dan Hebert
Lauren Cantor	Brenda Etzel	Taylor Stone
Lisa Schmidt		
Kim Marcadis		
Suzanne Beckman		
Kathy Graydon		
Nicki DeGeneffe		

Brett convened meeting at 6:02PM

FESTIVAL UPDATE (presented by Kait)

- **Brett and Kait to meet with new Levine contact on September 18**
- May be issue about a permit
- Participation
 - Because of the loss of data, it was difficult to use Split Quota system
 - Our data was lost in a data migration at our provider
 - Therefore, created a booth map to accommodate everyone
- Registration Platform
 - Kait recommends using Google Docs instead of MachForms
 - Kim has had issues/error messages with Google Docs at other events she handles
 - **Kait will discuss with John Ferraris after festival**
- Logistics
 - Everything is falling into place
 - Day of Coordinator
 - Movers
 - Booth Maps
 - EMT
 - **Kait will forward master spreadsheet to the entire Board**
- Payment Platform
 - Discussed alternative payment platforms given the need to invoice for Festival rather than immediate pay
 - CCM also uses payments for Member registration, events etc
 - Kim had researched other payment platforms and respective costs to accommodate alternative payment methods (e.g. credit cards, Zelle, etc.)
 - **Kim will forward her research email to Brett to share with Danni**
 - **Lauren moved that Brett ask Danni (2027 Treasurer) to research payment platforms that will work with all Guild needs**
 - **Kim seconded**
 - **Motion passed unanimously**

- Camp NorthEnd May 2027
 - Kait reached out to Camp regarding Spring Festival
 - Lorrie Ayres will help her, may transition to Festival Chair – TBD
- 2028 Festival Chair
 - Kait will do Festivals for 2027 but feels given the massive job this has become, it will be difficult to find Festival Chairs going forward.
 - **Brett moved that after the Festival Kait and Lorrie:**
 - **Review performance of Day of Coordinators**
 - **Include question in post-festival survey about Day of Coordinators/interaction etc.**
 - **Explore options/prices for a paid Festival Chair**
 - **Suzanne Seconded**
 - **Motion passed unanimously**

POLICY DOCUMENTS

- Review of policy documents in Board Meeting is a long process
 - Need everyone to do a thorough review
 - Brett's policy doc is also on Google Drive
 - **Brett moved that we attack this review in sections**
 - **Kim seconded**
 - **Motion passed unanimously**
- Next Steps
 - **Kait will review the Festival Section and report back on suggested changes/revision in January at Board Meeting**
 - Adding a Festival Chair as a new Board position will be discussed once the policy doc is reviewed, the effectiveness of Day of Coordinators is evaluated and the cost/use of a paid Festival chair is determined
 - Agreed to additional Zoom Board meeting on October 29 at 6PM
 - **Brett will ask Dan to review the finance section and present in October**

PROGRAMS

- Suzanne reported that the following members will be presenting demonstrations at the remaining 2026 general member meetings:
 - Lisa Kowitt (setting up/organizing a home studio) - September Zoom meeting
 - Ellen Standish - November
 - 4 people have signed up to do 2027 demos but still need more
- Suzanne asked for input on how to set a budget for the Visiting Artist Workshops
 - Review old contracts
 - Discussed Adam Field as a Zoom Presenter in February
 - Kathy and Lauren have attended his zoom workshops- very positive
 - Cost \$1750/day
 - Could do a one day with break for lunch
 - **Brett moved that Suzanne book Adam Field for February**

- Lauren seconded
- Motion passed unanimously
- Suzanne will research other options for June/July 2027 workshop and present to the Board
- Suzanne will email Kim list of all member demonstration presenters, their topics and dates so information can be added to website

Board Positions

- Evelyn Graczyk-Holt has expressed interest in VP Position

New Meeting Space

- Lauren suggested that we solicit ideas from members at September meeting
- **Brett will visit Makers Space**
- **Other ideas**
 - **Mint Museum**
 - **Arts and Science Council**
 - **Lisa's suggestions**

Brett moved the meeting be adjourned

Lauren seconded

Passed unanimously

Meet adjourned at 7:40PM