

Profit & Loss

October 2021

Oct 21

Ordinary Income/Expense	
Income	
Event Income	
On-Line Sales Event Fees	144.89
Total Event Income	<u>144.89</u>
Total Income	<u>144.89</u>
Gross Profit	144.89
Expense	
Advertising	
Festival	
Social Media Ads	924.31
Total Festival	<u>924.31</u>
Total Advertising	924.31
Business Expenses	
Insurance - Liability, D and O	
Insurance General Liability	1,147.25
Total Insurance - Liability, D and O	<u>1,147.25</u>
Total Business Expenses	1,147.25
Contract Services	
Technology	
Sharepoint Hosting	10.00
zoom	14.99
Total Technology	<u>24.99</u>
Total Contract Services	24.99
Facilities and Equipment	
Sanitary & other Equipment	398.69
Total Facilities and Equipment	398.69
Operations	
Festival Supplies	
Festival Gift and Certificates	64.36
Festival Supplies - Other	146.13
Total Festival Supplies	<u>210.49</u>
Total Operations	<u>210.49</u>
Total Expense	<u>2,705.73</u>
Net Ordinary Income	<u>-2,560.84</u>
Net Income	<u><u>-2,560.84</u></u>