

Carolina Clay Matters
General Meeting
August 9, 2026

Brett called the meeting to order at 3:32PM

President Report

Brett thanked Natalie Castro for her presentation. He also thanked Kathy Graydon and Suzanne Beckman for a great Member Party last week.

He reminded everyone that the CCM web portal was a great resource. The password is Clay4Fun!2026

He also mentioned value of the Guild Facebook page

He reminded everyone to pick up their name badges as we are all now responsible for keeping these.

Treasurers Report – In Dan's absence, Brett directed members to the Guild website

Programs Report – Suzanne Beckman and Kathy Graydon

Suzanne directed the group to three sign up/suggestion opportunities placed around the room

1. Sign up to do a demonstration in a general meeting. Counts as a point for Festival registration
2. Suggestions for artists for 2027 workshop/demonstrations
3. Survey response to Denise Jordan -interest in additional help

David Clark – Charlotte Potters Tour

- David will be coordinating the Charlotte Potters Tour again this December 12.
- You are responsible for putting together and promoting your own home show but he will include you on a map for customers to see where all home shows are being offered. Can be in SC or outside CLT.
- He will develop QR code, Instagram etc.
- If interested, he has a sign up sheet
- Deadline for interest is October 1 and commitment in November

Festival Report – Kait Kelsey

- Three emails bounced back so if you did not receive an email this morning please contact Kait
- Meetings to qualify for Festival
 - This is the last meeting to qualify for the October Festival
 - There are 8 meetings throughout the year (including 3 Zoom mtgs.) There are also workshops and a party which would be eligible for one of the meeting requirements.
 - Always be sure you sign the attendance sheet.

- October is an outside show
 - Tent, weights required
 - Rain Date is October 17 (really bad weather only)
- Payment
 - Paypal only
 - If you don't pay by September 1, your registration will be canceled, and your spot will be given to someone else
 - No more checks
- Co-Chair – she needs one
- New for this festival
 - Movers instead of pick up at CCC
 - Day Of Coordinator
 - Parking attendants
- Questions from Members
 - VIPs have guaranteed spot so they can pay by Check or Paypal upon registration
 - Point system/split quota will be used if we cannot accommodate all registrations – 86-90 10 x 10 booths
 - 50% - first come
 - 50% - point system
 - Send an email to Lauren Cantor if you are interested in sharing a booth

Membership Report – Lisa Schmidt

- 4-5 people joining each month and now have 246 members
- Lots of volunteer opportunities to give you points to get into the festival

Festival Marketing – Mel Maedgen

- Please use naming protocol for labeling your festival photos on the registration form
- Marketing Postcards/Flyers will be available at CCC soon. Will send when available
- Social Media has started. Please Share or Like

Miscellaneous

- Danny Blumenfeld reminded folks that Makers Space is around the corner so come visit!
- Raffle held

Brett adjourned the meeting at 4:05PM