

Carolina Clay Matters
Board Meeting
September 13, 2025

In attendance

Kait Kelsey, Brett Beasley, Lauren Cantor, Kathy Graydon, Kim Marcadis, Maria Frey, Danni Kruse (non voting)

Absent

Taylor Stone

Dan Hebert

The meeting was called to order at 6:15PM

Kait summarized the results from the Survey on how to address capacity issues at future festivals. The survey results are attached as an appendix to these minutes.

Key Results

- Respondents were in favor of
 - Increasing meeting requirements
 - Increasing booth fees
 - Preferred Jury Selection

Discussion on Meeting Requirements

- Generally agreed that there should be a 3 meeting requirement and not the new member volunteer requirement prior to participating in a show.

Discussion on Booth Fees

- Generally agreed that booth fees for both locations will increase. A specific number was not decided upon

Discussion on implication of increasing/capping booth numbers

- General – how to accommodate greater number of booths
 - Look at Load in process and how that works with greater numbers
 - Details like “how much toilet paper is needed” when numbers go up!!!
 - Should we explore an event planner for “day of” to manage logistics
- Camp
 - Members need to understand that capacity is not “unlimited” due to lighting constraints
- Levine
 - Will review how current 83 booths for October Festival work...and then decide what maximum booth capacity will be

Discussion on how to address situation when we exceed the cap.

- Wait List
 - First come
 - Jury
 - Need to investigate more thoroughly
 - Another Survey?

VIP list

- General agreement that VIP term should be 2 years (starting 2026)
- Would announce open VIP positions at end of this term. If no one wants the position the current person would continue on year to year basis

General Board Business

- Need someone to run Members meeting on Sunday. Maria and Danni will
 - Need to provide general announcements
- Still need VP and Accountant positions for 2026
- Dan needs budget submissions for 2026 by November 15

**PLEASE NOTE...these items were conversation only.
NOTHING WAS OFFICIALLY VOTED ON.**

Meeting adjourned at 7:32PM