

carolina clay matters, inc.
Profit & Loss by Class
 January through April 2021

	festival barn sale	general membership	workshop	TOTAL
Ordinary Income/Expense				
Income				
Event Income				
Festival Booth fees	5,054.83	0.00	0.00	5,054.83
On-Line Sales Event Fees	169.71	0.00	0.00	169.71
Total Event Income	5,224.54	0.00	0.00	5,224.54
Investments				
Interest-Savings	0.00	4.72	0.00	4.72
Total Investments	0.00	4.72	0.00	4.72
Membership Dues	0.00	2,667.54	0.00	2,667.54
Total Income	5,224.54	2,672.26	0.00	7,896.80
Gross Profit	5,224.54	2,672.26	0.00	7,896.80
Expense				
Advertising				
Festival				
Newspaper Ads	400.00	0.00	0.00	400.00
Postcards Printing Mailing	1,774.78	0.00	0.00	1,774.78
Total Festival	2,174.78	0.00	0.00	2,174.78
On-Line Sales Event Marketing	148.94	0.00	0.00	148.94
Total Advertising	2,323.72	0.00	0.00	2,323.72
Business Expenses				
Bank Fees	0.00	12.50	0.00	12.50
Business Registration Fees	0.00	15.00	0.00	15.00
Insurance - Liability, D and O	0.00	1,078.00	0.00	1,078.00
Total Business Expenses	0.00	1,105.50	0.00	1,105.50
Contract Services				
Technology				
Sharepoint Hosting	0.00	40.00	0.00	40.00
Software Upgrades	0.00	191.97	0.00	191.97
Wix website	0.00	215.88	0.00	215.88
zoom	0.00	119.92	0.00	119.92
Total Technology	0.00	567.77	0.00	567.77
Total Contract Services	0.00	567.77	0.00	567.77
Operations				
DVD Library				
Postage, Mailing Service	0.00	41.24	0.00	41.24
DVD Library - Other	0.00	151.57	0.00	151.57
Total DVD Library	0.00	192.81	0.00	192.81
Festival Supplies				
Booth and Site Preparation	60.19	0.00	0.00	60.19
Total Festival Supplies	60.19	0.00	0.00	60.19
Holiday Party	0.00	235.99	0.00	235.99
Program Expense				
On-Line Programming				
Slide Shows & Workshops	0.00	0.00	1,464.95	1,464.95
Total On-Line Programming	0.00	0.00	1,464.95	1,464.95
Professional Develop. Workshops	0.00	0.00	0.00	0.00
Program Supplies	0.00	11.79	0.00	11.79
Total Program Expense	0.00	11.79	1,464.95	1,476.74
Total Operations	60.19	440.59	1,464.95	1,965.73
Total Expense	2,383.91	2,113.86	1,464.95	5,962.72
Net Ordinary Income	2,840.63	558.40	-1,464.95	1,934.08
Net Income	2,840.63	558.40	-1,464.95	1,934.08