

carolina clay matters, inc.
Profit & Loss
May 2026

	May 26
Ordinary Income/Expense	
Income	
Event Income	
Festival Booth fees	184.32
Total Event Income	184.32
Membership Dues	363.43
Total Income	547.75
Gross Profit	547.75
Expense	
Advertising	
Festival	
Postcards Printing Mailing	433.82
Site Signage	59.21
Social Media Ads	2,598.59
Total Festival	3,091.62
Total Advertising	3,091.62
Contract Services	
Technology	
Google Data Warehouse	2.99
zoom	16.99
Total Technology	19.98
Total Contract Services	19.98
Operations	
DVD Library	
Postage, Mailing Service	15.60
Total DVD Library	15.60
Festival Supplies	
Booth and Site Preparation	241.19
Festival Gift and Certificates	200.00
Festival Supplies Other	448.96
Registration Form Web Support	100.50
Total Festival Supplies	990.65
Printing and Copying	46.16
Progam Expense	188.00
Student Art Show	350.00
Total Operations	1,590.41
Total Expense	4,702.01
Net Ordinary Income	-4,154.26
Net Income	-4,154.26