

carolina clay matters, inc.
Profit & Loss Budget vs. Actual
January through June 2021

	Jan - Jun 21	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
CCM Operating Fund Contribution	0.00	0.00	0.00	0.0%
Event Income				
Festival Booth fees	4,944.83	4,855.00	89.83	101.9%
On-Line Sales Event Fees	169.71	500.00	-330.29	33.9%
Total Event Income	5,114.54	5,355.00	-240.46	95.5%
Investments				
Interest-Savings	4.72	0.00	4.72	100.0%
Total Investments	4.72	0.00	4.72	100.0%
Membership Dues	2,841.42	2,300.00	541.42	123.5%
Program Income				
Winter Workshop Fees	0.00	0.00	0.00	0.0%
Total Program Income	0.00	0.00	0.00	0.0%
Total Income	7,960.68	7,655.00	305.68	104.0%
Gross Profit	7,960.68	7,655.00	305.68	104.0%
Expense				
Advertising				
Festival				
Newspaper Ads	400.00	600.00	-200.00	66.7%
Postcards Printing Mailing	1,774.78	2,000.00	-225.22	88.7%
Radio Ads	0.00	0.00	0.00	0.0%
Site Signage	0.00	150.00	-150.00	0.0%
Social Media Ads	880.09	650.00	230.09	135.4%
Total Festival	3,054.87	3,400.00	-345.13	89.8%
On-Line Sales Event Marketing	148.94	650.00	-501.06	22.9%
Total Advertising	3,203.81	4,050.00	-846.19	79.1%
Business Expenses				
Bank Fees	12.50			
Business Registration Fees	15.00			
Insurance - Liability, D and O				
Insurance General Liability	0.00	0.00	0.00	0.0%
Insurance - Liability, D and O - Other	1,078.00	1,100.00	-22.00	98.0%
Total Insurance - Liability, D and O	1,078.00	1,100.00	-22.00	98.0%
Total Business Expenses	1,105.50	1,100.00	5.50	100.5%
Contract Services				
Technology				
I-Power Domain	0.00	230.00	-230.00	0.0%
I-Power Hosting	0.00	0.00	0.00	0.0%
Sharepoint Hosting	60.00	120.00	-60.00	50.0%
Software Upgrades	191.97	180.00	11.97	106.7%
Wix website	215.88	250.00	-34.12	86.4%
zoom	179.88	400.00	-220.12	45.0%
Technology - Other	0.00	0.00	0.00	0.0%
Total Technology	647.73	1,180.00	-532.27	54.9%
Total Contract Services	647.73	1,180.00	-532.27	54.9%
Facilities and Equipment				
Rent, Parking, Utilities	0.00	85.00	-85.00	0.0%
Sanitary & other Equipment	495.93	750.00	-254.07	66.1%
Total Facilities and Equipment	495.93	835.00	-339.07	59.4%
Operations				
DVD Library				
Postage, Mailing Service	41.24	250.00	-208.76	16.5%
DVD Library - Other	202.23	200.00	2.23	101.1%
Total DVD Library	243.47	450.00	-206.53	54.1%
Festival Supplies				
Booth and Site Preparation	209.93	350.00	-140.07	60.0%
Festival Gift and Certificates	95.00	175.00	-80.00	54.3%
Registration Form Web Support	0.00	0.00	0.00	0.0%
Festival Supplies - Other	48.55	150.00	-101.45	32.4%
Total Festival Supplies	353.48	675.00	-321.52	52.4%
Holiday Party				
Membership Raffle Tickets	0.00	0.00	0.00	0.0%
Holiday Party - Other	235.99	236.00	-0.01	100.0%
Total Holiday Party	235.99	236.00	-0.01	100.0%
Member Services	0.00	200.00	-200.00	0.0%
Past President Gift	0.00	0.00	0.00	0.0%
Program Expense				
Meeting Site Fee-zoom	0.00	0.00	0.00	0.0%
Month Meeting Demo Fees	0.00	0.00	0.00	0.0%
On-Line Programming				
Slide Shows & Workshops	2,559.03	2,650.00	-90.97	96.6%
Total On-Line Programming	2,559.03	2,650.00	-90.97	96.6%
Professional Develop. Workshops	0.00	0.00	0.00	0.0%
Program Food	0.00	800.00	-800.00	0.0%
Program Janitorial	0.00	0.00	0.00	0.0%
Program Supplies	31.79	0.00	31.79	100.0%
Summer Workshop Artist	0.00	500.00	-500.00	0.0%
Summer Workshop Supplies	0.00	0.00	0.00	0.0%
Travel Artists and Other	0.00	400.00	-400.00	0.0%
Winter Workshop Artist	0.00	0.00	0.00	0.0%
Winter Workshop Supplies	0.00	0.00	0.00	0.0%
Total Program Expense	2,590.82	4,350.00	-1,759.18	59.6%

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Cash Basis

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	Jan - Jun 21	Budget	\$ Over Budget	% of Budget
Student Art Show	0.00	0.00	0.00	0.0%
Summer Picnic	0.00	0.00	0.00	0.0%
Total Operations	3,423.76	5,911.00	-2,487.24	57.9%
Other Types of Expenses				
Community Involvement Costs	0.00	0.00	0.00	0.0%
Total Other Types of Expenses	0.00	0.00	0.00	0.0%
Total Expense	8,876.73	13,076.00	-4,199.27	67.9%
Net Ordinary Income	-916.05	-5,421.00	4,504.95	16.9%
Net Income	-916.05	-5,421.00	4,504.95	16.9%