

carolina clay matters, inc.
Profit & Loss
 January through December 2021

| | Jan - Dec 21 |
|---|--------------|
| Ordinary Income/Expense | |
| Income | |
| Event Income | |
| Festival Booth fees | 10,188.27 |
| On-Line Sales Event Fees | 666.19 |
| Total Event Income | 10,854.46 |
| Investments | |
| Interest-Savings | 5.57 |
| Total Investments | 5.57 |
| Membership Dues | 8,428.60 |
| Program Income | |
| Professional Development Fees | 157.49 |
| Total Program Income | 157.49 |
| Total Income | 19,446.12 |
| Gross Profit | 19,446.12 |
| Expense | |
| Advertising | |
| Festival | |
| Newspaper Ads | 800.00 |
| Postcards Printing Mailing | 3,614.76 |
| Social Media Ads | 1,954.83 |
| Total Festival | 6,369.59 |
| On-Line Sales Event Marketing | 419.68 |
| Advertising - Other | 500.00 |
| Total Advertising | 7,289.27 |
| Business Expenses | |
| Bank Fees | 12.50 |
| Business Registration Fees | 15.00 |
| Insurance - Liability, D and O | |
| Insurance General Liability | 1,147.25 |
| Insurance - Liability, D and O - Other | 1,078.00 |
| Total Insurance - Liability, D and O | 2,225.25 |
| Total Business Expenses | 2,252.75 |
| Contract Services | |
| Technology | |
| I-Power Domain | 17.99 |
| I-Power Hosting | 179.40 |
| Sharepoint Hosting | 120.00 |
| Software Upgrades | 204.96 |
| Wix website | 215.88 |
| zoom | 269.82 |
| Total Technology | 1,008.05 |
| Total Contract Services | 1,008.05 |
| Facilities and Equipment | |
| Rent, Parking, Utilities | 85.00 |
| Sanitary & other Equipment | 994.62 |
| Total Facilities and Equipment | 1,079.62 |

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| Operations | |
| DVD Library | |
| Postage, Mailing Service | 41.24 |
| DVD Library - Other | 202.23 |
| Total DVD Library | 243.47 |
| Festival Supplies | |
| Booth and Site Preparation | 209.93 |
| Festival Gift and Certificates | 159.35 |
| Festival Supplies - Other | 194.68 |
| Total Festival Supplies | 563.96 |
| Holiday Party | 660.99 |
| Member Services | 200.00 |
| Past President Gift | 140.00 |
| Program Expense | |
| On-Line Programming | |
| Slide Shows & Workshops | 3,184.03 |
| Total On-Line Programming | 3,184.03 |
| Professional Develop. Workshops | 0.00 |
| Program Food | 247.46 |
| Program Supplies | 31.79 |
| Total Program Expense | 3,463.28 |
| Total Operations | 5,271.70 |
| Total Expense | 16,901.39 |
| Net Ordinary Income | 2,544.73 |
| Net Income | <u><u>2,544.73</u></u> |