

Carolina Clay Matters
General Membership Meeting
February 22, 2026

Brett Beasley – President

- reminded folks to
 - Sign attendance sheet
 - Get a raffle ticket for a drawing for tools at end of meeting
 - Use the resource section on the website for lots of good info

Kait Kelsey Festival Chair

- General registration started this morning February 22
- Open until February 28
- Yard signs
 - 10 people wanted
 - Will get more Band-Aids for older signs
 - Will post on Facebook member's page to see if more are wanted
- Sign Up Genius for volunteer jobs will go out after registration
- PayPal and CCM receipts
 - Technical difficulties so folks aren't getting CCM receipts
 - Email Kait if concerned; She is tracking
 - PayPal isn't allowing a notes section to indicate member name when using a business account. Dan may contact you to clarify
- Registration required fields
 - Sales Tax ID
 - If you don't receive your number before registration closed, email Kait
 - Photos/headshot/logo
- Spaces are 10 x 10- or 6-foot table
- Internet
 - Camp hasn't responded to concerns about internet
 - Some personal plans like Verizon let you boost your internet
 - Use a phone as hot spot
 - Offline sales – Brett did a tutorial which is on the member website
- Load In instructions will be sent out closer to the event
 - Friday load in – around noon
 - Saturday load in – around 7A
 - Saturday Load out – must be out of the building by 7PM

Ella Stafford – VP

- Coordinating VIP list
- Benefits
 - Early Festival registration
 - Do not have to attend meetings
 - Currently no slots available. May have more at the end of the year

Taylor Stone – Communications – not in attendance, no updates

Lauren Cantor – Secretary – not in attendance, no updates

Dan Hebert, Treasurer

- 1. Any member can find the financial information that members can access available on the Carolina Clay website under the drop down menu of Minutes and Policies, then tab to the Treasurer reports.
 - If no member has the password please see me.
- 2. There has been some concern expressed in the past regarding our sums in the cash accounts. I would point to the Treasure Policies which state that under Reserve Account Maintenance that "CCM will maintain a reserve account in the amount equal to at least 100%, but no more than \$150% of the current year's budget general operation costs". The reserve account is to be used for "unforeseen revenue shortfalls, or expense increases", to include "lower membership dues, low workshop attendance or festival expenses that exceed fees".
- 3. January P&L to Budget was normal with Income of \$2,974, (all in membership dues), Expenses = -\$757 and Net Income = of \$2,217. Normal expense activity will start soon as the festival revenue and expenses will start hitting this month.

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Kathy Graydon and Suzanne Beckman - Programs

- Looking for looking for volunteers to do demos at each meeting.
- Denise Jordan will do a workshop on July 19th.
- Distributed raffle tickets
- Suzanne will do demo at end of meeting

Lisa Schmidt – Membership

- 216 members

Mel Maegdon – Festival Marketing Chair

- Photos required.

- Naming convention, please use
 - Last name, first name, description
- Why do we issue tickets if they are free?
 - Allows us to track people with their name, source and if they show up
 - Raffle is connected to ticket
- Mel can provide a special link for you to share in your groups so we can track source
- Print Materials
 - Posters – decided not to print
 - Postcards – before the show...quantity okay
 - Save the date postcards – need more
 - Yard signs available at next meeting
 - Aren't doing car magnets (stolen and damaging cars)

Miscellaneous

- Next meeting is in person
- Be sure to sign in
- Did raffle drawing
- Pot Luck vote – only 8 of 100 voted yes so NO potluck at next meeting