



CAROLINA  
**CCM**  
 CLAY MATTERS

**2022 Board**

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CCM Monthly Newsletter

March 2022

Carolina Clay Matters is an equal opportunity organization. We will do everything in our power to provide access to all. Please contact us (see the Board Members listed above), if anyone in your party has a special need so that we can be sure to provide equal access.

## Message from the President



Happy March Fellow Guild Members,

Looks like we are indeed marching along into the already fast moving year. I must say that the more I see of the inner workings of this guild, the more I am impressed. I am not only impressed by the different offerings and activities, but the diverse group of people that are in this guild with their different talents and backgrounds. It is inspiring and just makes my heart happy to see all those that are willing to help and share. If you have a question, just ask around, or put it on the guild member Facebook page. Zoom is a wonderful tool and has been put to good use. It is something that I believe we will continue to use because of its convenience. I am looking forward to some events in which we all will be able to have conversations face to face. Your programs team has been hard at work and has been able to plan some really fun and instructive events. Our first in person get together is our Spring Fling on April 2. Please read all the information about that in this newsletter and be on the lookout to respond to the RSVP. We want everyone who can attend to be there, but we do need a count! So, looking forward to seeing you outside of that computer box.

Sincerely,  
 Gwen Bowen

## From the Treasurer

### January 31, 2022 Financial Summary

[Click here for the January Profit / Loss Report](#)

[Click here for the January YTD Budget to Actual Report](#)



#### January Income

◆ Membership Dues \$987

**Total Income \$987**

#### January Expense

◆ Online Event Marketing \$209

◆ Technology \$44

◆ Workshop Location Rent \$700

◆ Online Workshop \$350

**Total Expenses \$1,303**

**Net Monthly Loss \$316**

**1/31/2022 Cash Balance \$26,406**

## From Membership



We currently have 129 members, which includes 19 new members. Six new members signed up during the month of February. Please welcome Loretta Gunn, Lori Malpiedi, David and Angelia Meyer, Portia Williams and Connie Rankin to the guild. If you know of anyone who would be interested in joining the guild please let them know they can go to our website anytime and join.

[JOIN NOW](#)

### ARTIST SPOTLIGHT CAREY SIMONE



The Artist's Spotlight this month is focused on Carey Simone who is a new member to CCM this year. Carey moved to Cornelius from CT during the pandemic. She currently resides on Lake Norman and loves being near the water.

Carey received her degree in Art Education from Central CT State University and taught high school ceramics before moving here. Fun fact: Carey's Mom owned a dance studio in CT where Carey started teaching when she was 10. She has taught students 2.5 through 74 years ("Golden Tappers"). However, dance is not her passion and that's where pottery comes in!

Carey was first introduced to clay in Ceramics 1 during college. Hand building was taught the first half of the semester and she "hated" it. But when wheel throwing was introduced during the second half of the semester, she fell in love! Her ceramics education continued over the years in CT, but she didn't feel part of the clay community until moving here.

Today Carey is a studio assistant at Clayworks working with Brett Beasley and helping Althea Mead-Hajduck in her studio with production. She still finds time to make her own work and I asked her about the wonderful rainbows she paints in underglaze on her pieces. They have a freedom of movement that immediately catches the eye. She is strongly influenced by Wassily Kandinsky's work and explained a bit of her process to me. Mayco Stroke & Coats are aligned in a rainbow pattern on her palette. She then takes a wide paint brush and carefully picks up the underglaze without muddying the colors and "swishes" it over her pottery. To preserve the underglaze from drying out she wraps her brush in plastic wrap for the next use. Carey uses a similar technique when making her tie-dye mugs. Her work is considered func-



tional, but she does occasionally dabble in more sculptural forms that mimic natural elements.

When asked about her strengths and weaknesses in pottery, Carey said she throws well, both large and small. However, she's still working on being less clumsy when handling greenware and loading kilns.

Carey was very happy to share that she is now a small business owner with an Etsy shop called **careypotter07**. The name is based on her love for Harry Potter and some of the pottery you'll find in the shop is inspired by that love. You can also find Carey on Instagram and TikTok under the same handles.



# Programming

## Members Meeting

Tuesday March 15th

7:00 PM Zoom

**ZOOM LINK**

ID: 944 642 3095

Passcode: 886347



In preparation for the upcoming Pottery Market Vicki Gill will show us a few display ideas for setting up an attractive booth.

## Spring Fling Party

Saturday, April 2nd

6:00 - 9:00 PM

Cameron Woods Club House

3228 Birnen Drive, Charlotte

This will be a fun social gathering with food, beverages and door prizes, and an optional gift exchange. It is for members and their significant other. This is a covered dish dinner with the guild supplying the meat course of barbeque with red and white meat selections. Please bring a covered dish to share, side dishes or dessert, along with a serving implement. The guild will be providing soft drinks and water. This is a BYOB event so you may bring wine or beer if you like. You can drop your beverage off at the bar area and we will tag it with your name and keep it handy for you.

If you care to participate in our gift exchange, please bring an unwrapped piece of your pottery identified with your business card or note with a minimum value of \$35. We will have these out for all to admire and will raffle them off after dinner. You do need to bring a piece to participate. And this is a member only (no spouse) exchange.

To insure that we can accommodate everyone we will be requiring registration this year. You can click the pink button below to register.

Covid masks will be optional. For the safety of your fellow members, please do not attend if you are experience signs of illness or have a reason to think you have been exposed.

We need volunteers to help set up and take down this event. Please contact [Gwen Bowen](#) if you can help. We need some men to help set up and take down tables too.

[Click to Register](#)

# Interest Groups



Tuesday, March 8th

6:30 PM

**ZOOM LINK**

ID: 822 9808 6259

Passcode: 526243

If interested email  
[design@mariafrey.com](mailto:design@mariafrey.com)



## Spring Project: Fast Ash Kiln Building

- Micro-wood kiln can be built, fired, & taken down in one day
- 3.25 cu. ft
- Cone 9/10 in 2.5-3hrs
- Minimal fuel
- PDF with construction & firing instructions provided Zoom)

## Public Art Project Group: Levine Public Art Tile Project



The chairs of the public art group are working hard figuring out all the details of the Levine tile project. They are meeting with the Levine's to determine where the installation will go and how it should be installed as well as determine the theme of the tiles to be made. They are also working on the proposed budget for the project. Each participant of this project will make a tile that will be installed along with the tiles of each of the other members. The idea is to create something like a quilt of tiles. Each tile will be the same size and will have the same border color and be inspired by a specific theme. The inside tile design will be up to the artist as long as it sticks to the parameters of the theme. If you are interested in participating in this fun project please contact Valerie Hawkins for more details.

I want to join

## Online Sales Group Monthly Meeting

Thursday, March 24th  
4:00 PM—5:00 PM

[ZOOM LINK](#)

ID: 861 7389 9555

Passcode: 664891

If you are interested in learning how to set up an online shop, market yourself or your business through social media this might be the group for you. **There is no cost to join and** you do not have to have an online **shop**. Contact Roger Strom if you want to **know** more. Rachel Gunch will do a mini workshop (20 min) on how to use Instagram at the beginning of this months meeting.

Tell Me More

## Spring Pottery Market

May 14th, 10:00—4:00

8300 Monroe Rd. Charlotte NC



Believe it or not the Pottery Market is just around the corner. We have 1 more meeting available if you still need to make your 2 meeting requirement to be eligible to participate in the show. You can check to see if you need any more meetings to apply for the show by [clicking here](#). If there is a 0 by your name you have met your requirement. Members who are participating in the (VIP) Volunteer Incentive Program will be able to register starting March 19th. Depending on your job your 2 meeting requirement may also be waived. Check your email for the online registration link on the morning of March 19th. On March 26th an email will be sent to all members with the link to the online registration form. To fill out the form you will need your sales and use tax ID number. If you do not have one you can get one by going to the [NC Department of Revenue](#) site. Please include a headshot photo of yourself and 3 photos of your work. These are used to market the show and to put on our Pottery Festival web page.

If you don't feel you have enough pottery to fill a booth on your own, you could find someone to share a booth or contact [Kelly Long](#) to let her know you need someone to share space with and she can let you know if there is another potter who also needs to share a booth. **Be sure to attend the March 15th members meeting to see Vicki Gill's demo on ideas of how to set up a good booth display.**

Janet Leazenby  
Demo



Feb 21, 2021  
Members  
Meeting

The demonstration video by Janet Leazenby at the February 21st members meeting is now available on the Members Log in page. The password to this page will be included in the body of your email. This is available to CCM members only. Please do not give this password out to anyone who you are not sure is a member. Please be sure to save your password so you can access the Members Log in page for all it has to offer.



## Website

I can't stress enough how valuable our website is for the members. If you have not checked it out yet please do so at [carolinaclaymatters.org](http://carolinaclaymatters.org). There is a wealth of information on the site which is updated on a regular basis and as information about events comes in. This is a source you can use in between the monthly newsletters. All events and meetings including the Zoom links are included on the Monthly Calendar under the Events tab.

**The About Tab:** Provides a little historical information about the guild, gives a quick overview about membership and what it can offer you and has a list of the board members with their contact information in case you ever need to contact them.

**The Pottery Festival Tab:** Is updated during the pottery festival season. Here there will be a map of the booth spaces for each participating artist, photos of each artist's work, date, time and location of the sale and a link for customers to get added to our mailing list.

**The Shop Tab:** Shows members of the Online Sales Group and provides links to their online shops.

**The Events Tab:** Is where you will find more detailed information about our workshops and is where you will find our Monthly Calendar. The Monthly Calendar shows all the events and meeting info we have confirmed for the year. You can also find the zoom links for meetings. Just click on the event and more details will pop up. Check this page when you want the most updated information about events. Sometimes event dates do change and meeting info is added.

**Our Members Tab:** Is a great location to see many of our members and their work. This page includes a head shot of our members and if you click on the Read More link you can see photos of their work, a little info about the potter and links to their website, social media sites and email if they have provided them. If you would like to be added to this page please send an email to [photos@carolinaclaymatters.org](mailto:photos@carolinaclaymatters.org) with Our Members in the subject. Include in the email a short artist statement, a head shot and 3 to 6 photos of your work. Include links to your FB, IG and Website if you have them. Our webmaster Dan Hebert will take care of the rest.

**The Resources Tab:** Is where the Newsletters and a list of the DVD's we have available for check out is located. You can access any newsletter as far back as the previous year. If you can't find yours in your email just go to the website. Its easy to find and download. Our members also have access to a pretty extensive library of pottery DVD's. You can look down the list and find a DVD you would like to check out and contact our Librarian Dorothy Cole to coordinate the delivery.

**The Members Login Link** is at the top right of the page. It is available to members only and you must have a password to log in. Here you will have access to workshop and demo videos from past meetings. You will also have access to the by-laws, policies and guidelines, treasurer reports, meeting minutes from board and member meetings. You can also access the members directory so you have contact info for all our members in case you want to contact anyone. The Volunteer Incentive Program (VIP) list and info about the program is located here and the list showing members how many meeting they have to attend to qualify to participate in the Pottery Festival.

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**Our Social Media Sites** We have 2 face book pages, an Instagram account and are on Pinterest. Please follow us. [Carolina Clay Matters](#) FB page is where we market our guild, the pottery festival and where the online sales group markets their pop up sales.

[Carolina Clay Matters Guild Members Group](#) FB page is for members to communicate to other members or to the guild. It is also where we post events and meeting info to our members. You must be a member of the guild and you must join to have access to the page.

[Carolina Clay Matters](#) IG page is also where we market our sales and our potters.

[Carolina Clay Matters Pinterest](#) page is where you can see photos of the pots of many of our members.

Please be sure to follow us.

**Save The Date Calendar—2022**  
 Also available on [Website Events Page](#)

Date	Time	Event	Presenter/ Program	Information	Register or Link
<b>Tuesday March 8</b>	6:30 PM	<b>Kiln Builders Kick Off Meeting</b>	<b>Maria Frey</b>	Discuss Fast Ash Kiln Building Project	<b><u>ZOOM LINK</u></b> <b>ID: 822 9808 6259</b> <b>Passcode: 526243</b>
<b>Tuesday March 15</b>	7:00 PM	<b>Membership Meeting</b>	Gwen Bowen  <b>Demo by Vickie Gill</b>	Vicki will talk about booth display ideas	<b><u>ZOOM LINK</u></b> <b>ID: 944 642 3095</b> <b>Passcode: 886347</b>
<b>Saturday March 19th</b>		<b>Spring Pottery Market Registration For VIP Participants</b>		Look for your email with the line to the online registration form.  Have NC Sales and Use Number, headshot photo and 3 photos of pots	
<b>Wednesday March 23</b>	<i>ALL Day</i>	<b>Spring Fling Party RSVP Deadline</b>			<b><u>REGISTER NOW</u></b> <b>Deadline March 23rd</b>
<b>Saturday March 26</b>		<b>Spring Pottery Market Registration For All Members</b>		Look for your email with the line to the online registration form.  Have NC Sales and Use Number, headshot photo and 3 photos of pots	
<b>Thursday March 24</b>	4:00 PM 5:00 PM	<b>Online Sales Group Meeting</b>	Roger Strom		<b><u>ZOOM LINK</u></b> <b>ID: 861 7389 9555</b> <b>Passcode: 664891</b>
<b>Saturday April 2</b>	6:00 PM 9:00 PM	<b>Spring Fling Party Cameron Woods 3228 Birnen Drive, Charlotte</b>		Pot Luck. Member +1 Registration Required. <b>Deadline is March 23rd.</b>	<b><u>REGISTER NOW</u></b> <b>Deadline March 23rd</b>
<b>Saturday May 14</b>	10:00 AM 4:00 PM	<b>Spring Pottery Festival</b>			
<b>Sunday July 10</b>	9:00 AM 4:00 PM	<b>Workshop</b>	<b><u>Jenny Lou Sherburne</u></b>	Reedy Creek Park Indoor Pavilion	<b>More details in fol- lowing newsletters.</b>