

Profit & Loss Budget vs. Actual

Cash Basis

January through July 2021

	festival barn sale			general membership			workshop			TOTAL						
	Jan - Jul ...	Budget	\$ Over B...	% of Bud...	Jan - Jul ...	Budget	\$ Over B...	% of Bud...	Jan - Jul ...	Budget	\$ Over B...	% of Bud...				
<b>Ordinary Income/Expense</b>																
<b>Income</b>																
CCM Operating Fund Contribution	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
<b>Event Income</b>																
Festival Booth fees	4,944.83	4,855.00	89.83	101.9%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	4,944.83	4,855.00	89.83	101.9%
On-Line Sales Event Fees	169.71	500.00	-330.29	33.9%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	169.71	500.00	-330.29	33.9%
<b>Total Event Income</b>	<b>5,114.54</b>	<b>5,355.00</b>	<b>-240.46</b>	<b>95.5%</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>5,114.54</b>	<b>5,355.00</b>	<b>-240.46</b>	<b>95.5%</b>
<b>Investments</b>																
Interest-Savings	0.00				4.72	0.00	4.72	100.0%	0.00				4.72	0.00	4.72	100.0%
<b>Total Investments</b>	<b>0.00</b>				<b>4.72</b>	<b>0.00</b>	<b>4.72</b>	<b>100.0%</b>	<b>0.00</b>				<b>4.72</b>	<b>0.00</b>	<b>4.72</b>	<b>100.0%</b>
<b>Membership Dues</b>																
Program Income	0.00				2,957.34	2,300.00	657.34	128.6%	0.00				2,957.34	2,300.00	657.34	128.6%
Winter Workshop Fees	0.00				0.00				0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
<b>Total Program Income</b>	<b>0.00</b>				<b>0.00</b>				<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>
<b>Total Income</b>	<b>5,114.54</b>	<b>5,355.00</b>	<b>-240.46</b>	<b>95.5%</b>	<b>2,962.06</b>	<b>2,300.00</b>	<b>662.06</b>	<b>128.8%</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>8,076.60</b>	<b>7,655.00</b>	<b>421.60</b>	<b>105.5%</b>
<b>Gross Profit</b>	<b>5,114.54</b>	<b>5,355.00</b>	<b>-240.46</b>	<b>95.5%</b>	<b>2,962.06</b>	<b>2,300.00</b>	<b>662.06</b>	<b>128.8%</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>8,076.60</b>	<b>7,655.00</b>	<b>421.60</b>	<b>105.5%</b>
<b>Expense</b>																
<b>Advertising</b>																
<b>Festival</b>																
Newspaper Ads	400.00	600.00	-200.00	66.7%	0.00				0.00				400.00	600.00	-200.00	66.7%
Postcards Printing Mailing	1,774.78	2,000.00	-225.22	88.7%	0.00				0.00				1,774.78	2,000.00	-225.22	88.7%
Radio Ads	0.00	0.00	0.00	0.0%	0.00				0.00				0.00	0.00	0.00	0.0%
Site Signage	0.00	150.00	-150.00	0.0%	0.00				0.00	150.00	-150.00	0.0%	0.00	150.00	-150.00	0.0%
Social Media Ads	880.09	650.00	230.09	135.4%	0.00				0.00	650.00	230.09	135.4%	880.09	650.00	230.09	135.4%
<b>Total Festival</b>	<b>3,054.87</b>	<b>3,400.00</b>	<b>-345.13</b>	<b>89.8%</b>	<b>0.00</b>				<b>0.00</b>	<b>3,400.00</b>	<b>-345.13</b>	<b>89.8%</b>	<b>3,054.87</b>	<b>3,400.00</b>	<b>-345.13</b>	<b>89.8%</b>
On-Line Sales Event Marketing	148.94	650.00	-501.06	22.9%	0.00				0.00	650.00	-501.06	22.9%	148.94	650.00	-501.06	22.9%
<b>Total Advertising</b>	<b>3,203.81</b>	<b>4,050.00</b>	<b>-846.19</b>	<b>79.1%</b>	<b>0.00</b>				<b>0.00</b>	<b>4,050.00</b>	<b>-846.19</b>	<b>79.1%</b>	<b>3,203.81</b>	<b>4,050.00</b>	<b>-846.19</b>	<b>79.1%</b>
<b>Business Expenses</b>																
Bank Fees	0.00				12.50				0.00				12.50	0.00	12.50	100.0%
Business Registration Fees	0.00				15.00				0.00				15.00	0.00	15.00	100.0%
Insurance - Liability, D and O	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
Insurance General Liability	0.00				1,078.00	1,100.00	-22.00	98.0%	0.00				1,078.00	1,100.00	-22.00	98.0%
Insurance - Liability, D and O - Other	0.00				0.00				0.00				0.00			
<b>Total Insurance - Liability, D and O</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>1,078.00</b>	<b>1,100.00</b>	<b>-22.00</b>	<b>98.0%</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>1,078.00</b>	<b>1,100.00</b>	<b>-22.00</b>	<b>98.0%</b>
<b>Total Business Expenses</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>1,105.50</b>	<b>1,100.00</b>	<b>5.50</b>	<b>100.5%</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>1,105.50</b>	<b>1,100.00</b>	<b>5.50</b>	<b>100.5%</b>
<b>Contract Services</b>																
<b>Technology</b>																
I-Power Domain	0.00				17.99	230.00	-212.01	7.8%	0.00	0.00	0.00	0.0%	17.99	230.00	-212.01	7.8%
I-Power Hosting	0.00				179.40	0.00	179.40	100.0%	0.00				179.40	0.00	179.40	100.0%
Sharepoint Hosting	0.00				70.00	120.00	-50.00	58.3%	0.00				70.00	120.00	-50.00	58.3%
Software Upgrades	0.00				191.97	180.00	11.97	106.7%	0.00				191.97	180.00	11.97	106.7%
Wix website	0.00				215.88	250.00	-34.12	86.4%	0.00	0.00	0.00	0.0%	215.88	250.00	-34.12	86.4%
zoom	0.00				194.87	400.00	-205.13	48.7%	0.00	0.00	0.00	0.0%	194.87	400.00	-205.13	48.7%
Technology - Other	0.00				0.00	0.00	0.00	0.0%	0.00				0.00	0.00	0.00	0.0%
<b>Total Technology</b>	<b>0.00</b>				<b>870.11</b>	<b>1,180.00</b>	<b>-309.89</b>	<b>73.7%</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>870.11</b>	<b>1,180.00</b>	<b>-309.89</b>	<b>73.7%</b>
<b>Total Contract Services</b>	<b>0.00</b>				<b>870.11</b>	<b>1,180.00</b>	<b>-309.89</b>	<b>73.7%</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>870.11</b>	<b>1,180.00</b>	<b>-309.89</b>	<b>73.7%</b>
<b>Facilities and Equipment</b>																
Rent, Parking, Utilities	0.00				0.00	85.00	-85.00	0.0%	0.00				0.00	85.00	-85.00	0.0%
Sanitary & other Equipment	495.93	750.00	-254.07	66.1%	0.00				0.00	750.00	-254.07	66.1%	495.93	750.00	-254.07	66.1%
<b>Total Facilities and Equipment</b>	<b>495.93</b>	<b>750.00</b>	<b>-254.07</b>	<b>66.1%</b>	<b>0.00</b>	<b>85.00</b>	<b>-85.00</b>	<b>0.0%</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>495.93</b>	<b>835.00</b>	<b>-339.07</b>	<b>59.4%</b>
<b>Operations</b>																
<b>DVD Library</b>																
Postage, Mailing Service	0.00				41.24	250.00	-208.76	16.5%	0.00				41.24	250.00	-208.76	16.5%
DVD Library - Other	0.00				202.23	200.00	2.23	101.1%	0.00				202.23	200.00	2.23	101.1%
<b>Total DVD Library</b>	<b>0.00</b>				<b>243.47</b>	<b>450.00</b>	<b>-206.53</b>	<b>54.1%</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>243.47</b>	<b>450.00</b>	<b>-206.53</b>	<b>54.1%</b>
<b>Festival Supplies</b>																
Booth and Site Preparation	209.93	350.00	-140.07	60.0%	0.00				0.00				209.93	350.00	-140.07	60.0%
Festival Gift and Certificates	95.00	175.00	-80.00	54.3%	0.00				0.00				95.00	175.00	-80.00	54.3%
Registration Form Web Support	0.00	0.00	0.00	0.0%	0.00				0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
Festival Supplies - Other	48.55	150.00	-101.45	32.4%	0.00				0.00	150.00	-101.45	32.4%	48.55	150.00	-101.45	32.4%
<b>Total Festival Supplies</b>	<b>353.48</b>	<b>675.00</b>	<b>-321.52</b>	<b>52.4%</b>	<b>0.00</b>				<b>0.00</b>	<b>675.00</b>	<b>-321.52</b>	<b>52.4%</b>	<b>353.48</b>	<b>675.00</b>	<b>-321.52</b>	<b>52.4%</b>
<b>Holiday Party</b>																
Membership Raffle Tickets	0.00				0.00	0.00	0.00	0.0%	0.00				0.00	0.00	0.00	0.0%
Holiday Party - Other	0.00				235.99	236.00	-0.01	100.0%	0.00				235.99	236.00	-0.01	100.0%
<b>Total Holiday Party</b>	<b>0.00</b>				<b>235.99</b>	<b>236.00</b>	<b>-0.01</b>	<b>100.0%</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>235.99</b>	<b>236.00</b>	<b>-0.01</b>	<b>100.0%</b>
<b>Member Services</b>																
Past President Gift	0.00				0.00	200.00	-200.00	0.0%	0.00				0.00	200.00	-200.00	0.0%
<b>Program Expense</b>																
Meeting Site Fee-zoom	0.00				0.00	0.00	0.00	0.0%	0.00				0.00	0.00	0.00	0.0%
Month Meeting Demo Fees	0.00				0.00	0.00	0.00	0.0%	0.00				0.00	0.00	0.00	0.0%
On-Line Programming	0.00				0.00				2,559.03	3,150.00	-590.97	81.2%	2,559.03	3,150.00	-590.97	81.2%
Slide Shows & Workshops	0.00				0.00				0.00				0.00			
<b>Total On-Line Programming</b>	<b>0.00</b>				<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>2,559.03</b>	<b>3,150.00</b>	<b>-590.97</b>	<b>81.2%</b>	<b>2,559.03</b>	<b>3,150.00</b>	<b>-590.97</b>	<b>81.2%</b>
<b>Professional Develop. Workshops</b>																
Program Food	0.00				0.00	0.00	0.00	0.0%	0.00	800.00	-800.00	0.0%	0.00	800.00	-800.00	0.0%
Program Janitorial	0.00				0.00	0.00	0.00	0.0%	0.00				0.00	0.00	0.00	0.0%
Program Supplies	0.00				11.79	20.00	-8.21	41.5%	0.00	0.00	0.00	0.0%	11.79	20.00	-8.21	41.5%
Summer Workshop Artist	0.00				0.00	500.00	-500.00	0.0%	0.00	500.00	-500.00	0.0%	0.00	500.00	-500.00	0.0%
Summer Workshop Supplies	0.00				0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
Travel Artists and Other	0.00				0.00	400.00	-400.00	0.0%	0.00	400.00	-400.00	0.0%	0.00	400.00	-400.00	0.0%
Winter Workshop Artist	0.00				0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
Winter Workshop Supplies																