

10:25 AM
 12/30/19
 Cash Basis

carolina clay matters, inc.
Profit & Loss Budget Overview
 January through December 2020

	Jan - Dec 20
Ordinary Income/Expense	
Income	
Festival Booth fees	11,948.00
Investments	
Interest-Savings	100.00
Total Investments	100.00
Membership Dues	7,614.00
Program Income	
Winter Workshop Fees	4,102.00
Program Income - Other	750.00
Total Program Income	4,852.00
Total Income	24,514.00
Gross Profit	24,514.00
Expense	
Advertising	
Festival	
Newspaper Ads	2,600.00
Postcards Printing Mailing	3,800.00
Radio Ads	1,010.00
Social Media Ads	1,800.00
Total Festival	9,210.00
Total Advertising	9,210.00
Business Expenses	
Insurance - Liability, D and O	
Insurance General Liability	1,040.00
Insurance - Liability, D and O - Other	1,100.00
Total Insurance - Liability, D and O	2,140.00
Total Business Expenses	2,140.00
Contract Services	
Summer Workshop Artist	500.00
Winter Workshop Artist	1,200.00
Wix web site	
I-Power Domain	35.00
I-Power Hosting	180.00
Sharepoint Hosting	120.00
Wix web site - Other	200.00
Total Wix web site	535.00
Total Contract Services	2,235.00
Facilities and Equipment	
Software Upgrades	700.00
Total Facilities and Equipment	700.00
Operations	
DVD Library	100.00
Festival Supplies	
Booth and Site Preparation	2,005.00
Festival Gift and Certificates	75.00
Registration Form Web Support	50.00
Festival Supplies - Other	210.00
Total Festival Supplies	2,340.00

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Holiday Party	
Membership Raffle Tickets	400.00
Holiday Party - Other	660.00
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Total Holiday Party	1,060.00
Membership	250.00
Monthly Programs	
Food	1,275.00
Janitorial	200.00
Meeting Site Fee	800.00
Professional Develop. Workshops	750.00
Summer Workshop Supplies	100.00
Travel Artists and Other	1,790.00
Winter Workshop Supplies	200.00
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Total Monthly Programs	5,115.00
Past President Gift	200.00
Postage, Mailing Service	50.00
Student Art Show	200.00
Summer Picnic	390.00
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Total Operations	9,705.00
Other Types of Expenses	
Community Involvement Costs	500.00
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Total Other Types of Expenses	500.00
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Total Expense	24,490.00
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Net Ordinary Income	24.00
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Net Income	<u>24.00</u>