

carolina clay matters, inc.  
**Profit & Loss by Class**  
 January 1 through June 14, 2021

**Spring 2021 Festival Final P&L**

	<u>festival barn sale</u>	<u>TOTAL</u>
Ordinary Income/Expense		
Income		
Event Income		
Festival Booth fees	4,944.83	4,944.83
Total Event Income	<u>4,944.83</u>	<u>4,944.83</u>
Total Income	<u>4,944.83</u>	<u>4,944.83</u>
Gross Profit	4,944.83	4,944.83
Expense		
Advertising		
Festival		
Newspaper Ads	400.00	400.00
Postcards Printing Mailing	1,774.78	1,774.78
Social Media Ads	880.09	880.09
Total Festival	<u>3,054.87</u>	<u>3,054.87</u>
Total Advertising	3,054.87	3,054.87
Facilities and Equipment		
Sanitary & other Equipment	495.93	495.93
Total Facilities and Equipment	<u>495.93</u>	<u>495.93</u>
Operations		
Festival Supplies		
Booth and Site Preparation	209.93	209.93
Festival Gift and Certificates	95.00	95.00
Festival Supplies - Other	48.55	48.55
Total Festival Supplies	<u>353.48</u>	<u>353.48</u>
Total Operations	<u>353.48</u>	<u>353.48</u>
Total Expense	<u>3,904.28</u>	<u>3,904.28</u>
Net Ordinary Income	<u>1,040.55</u>	<u>1,040.55</u>
Net Income	<u><u>1,040.55</u></u>	<u><u>1,040.55</u></u>

**Note: Liability Insurance Allocation of \$300 has not been applied yet. Invoice will be paid in November.**